

# Deepak Jha— HubSpot CMS & Front-End Developer

Location: India (**Remote Only**) | [deepak.hubdev@gmail.com](mailto:deepak.hubdev@gmail.com)

Experience: 12+ Years | Availability: Full-time Remote

- ♦ *HubSpot CMS & Front-End Developer | Expert in HubL, Custom Modules, Dynamic UI, and CRM Integrations*



## Professional Summary

Experienced HubSpot CMS & Front-End Developer with 12+ years of proven expertise in building responsive websites, custom modules, dynamic forms, and CRM-integrated solutions. Specialized in HubSpot CMS, HubL, and Jinja templating. Adept at handling portal migrations, multi-brand environments, and quote logic implementations. Capable of translating Figma/Adobe XD designs into pixel-perfect, animated, and performance-optimized UIs.



## Core Competencies

**Full-time | Remote, India | Nov 2019 – Present**

### CMS Development:

- HubSpot CMS: Themes, blog templates, modules, HubDB-powered pages
- Real-time quotes with custom logic, CRM integration
- Serverless functions, conditional smart forms
- Multi-brand portal management and migration

### Front-End Development:

- HTML5, CSS3, JavaScript, jQuery, SCSS, Bootstrap
- Responsive UI architecture and cross-browser compatibility
- UI animations with GSAP, AOS
- Clean and optimized front-end code

### CRM & Automation:

- HubSpot CRM: Custom properties, smart content, workflows
- Lead capture and tracking via HubSpot forms and embedded solutions
- CRM segmentation using Lists, Tags, and Smart Rules

## UI Engineering:

- Figma/XD to Code Implementation
- Scroll animations and dynamic interface logic
- Accessibility and performance enhancements



## Technologies & Tools

- **Frontend Stack:** HTML, CSS, JS, JSON, Jinja
- **CMS Platforms:** HubSpot CMS (Expert), WordPress (Good), Webflow/Shopify (Basic Knowledge)
- **Dev Tools:** Git, Postman, VS Code, Chrome DevTools
- **UX/Performance:** AOS, GSAP, Lighthouse, image & asset optimization
- **Marketing & CRM:** HubSpot CRM, Lists, Tags, Workflows, Smart Rules
- **Project Tools:** Trello, Asana, Slack, Google Tag Manager



## Project Highlights

<b>Complete Website Development:</b> <ul style="list-style-type: none"><li>• <a href="#">PoweredByMediatek.com</a></li><li>• <a href="#">DoorSystems.com</a></li><li>• <a href="#">aciinfotech.com</a></li><li>• <a href="#">tfoco.com</a></li><li>• <a href="#">manpowergroupusa.com/meos</a></li><li>• <a href="#">wellable.co</a></li><li>• <a href="#">mytend.com</a></li><li>• <a href="#">i.mediatek.com/iot-br</a></li><li>• <a href="#">i.mediatek.com/in/smart-devices</a></li><li>• <a href="#">thehustlercollective.com</a></li></ul> <b>Landing Pages:</b> <ul style="list-style-type: none"><li>• <a href="#">i.mediatek.com/digital-tv</a></li><li>• <a href="https://dewwealth.com/docs">https://dewwealth.com/docs</a></li><li>• <a href="#">i.mediatek.com/g85</a></li><li>• <a href="#">AIOT</a></li></ul>	<b>Modules:</b> <ul style="list-style-type: none"><li>• <a href="#">Wellable Labs Research</a></li><li>• <a href="#">Wellable Pricing Page</a></li><li>• <a href="#">Viking Shoot Calculator</a></li></ul> <b>Quote Template:</b> <ul style="list-style-type: none"><li>• <a href="#">Windura Quote</a></li><li>• <a href="#">Aruva categorized quote</a></li><li>• <a href="#">Jasper Quote Template</a></li><li>• <a href="#">Atlantic Quote</a></li><li>• <a href="#">Aruva Quote template</a></li></ul> <b>Blog Themes:</b> <ul style="list-style-type: none"><li>• <a href="#">Travel Guide Blog</a></li><li>• <a href="#">Insights   The Family Office</a></li></ul>
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[View all updated work](#)

## Additional Knowledge

- WordPress/ WooCommerce development
- JSON for APIs and dynamic forms
- Google Tag Manager setup for HubSpot events and triggers
- Basic Webflow and Shopify familiarity
- Client communication, project delivery in agency settings

## Education

**Bachelor's Degree ( B.Tech CSE )**

## Contact

Open to remote roles globally.

If you're looking for someone who can bridge the gap between technical execution and strategic thinking, I'd be glad to explore how I can contribute. I bring a solution-focused mindset, attention to detail, and a solid understanding of building modern digital experiences inside HubSpot and beyond. Whether it's scaling existing systems, introducing new capabilities, or elevating user experience — I'm ready to add value.

I hereby declare that all the details mentioned above are best of my Knowledge.

*Deepak Jha*

HubSpot Developer

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